

Ann Voorhees Baker

writer, web developer, social media marketing specialist

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310.947.1069

What I Write

Blog posts, web content, marketing copy, ad copy, nonfiction books, articles

What I Create Online

I develop websites using WordPress. My most recent projects include:

annvbaker.com

bohmp photography.com

greatlabels.com

nancymurphy.com

perf2ndwind.org

upsideof50.com

womenatwoodstock.com

womens-advantage.com

Areas of Expertise

aging

law

medicine

science

technology

women's issues

Current Projects

Ghost blogger, web developer, social media marketing manager for the Pulmonary Education and Research Foundation, a nonprofit medical organization. Manage editorial calendar; research, write, and format weekly blog posts; post social media updates; write and publish weekly email campaigns, and serve as webmaster for their website, which I developed.

Ghost blogger and social media marketing manager for Roommates4Boomers, a roommate-matching service for women over 50. Manage editorial calendar; research, write, and format blog posts; post social media updates, and write and publish email campaigns.

Owner of:

annvbaker.com

upsideof50.com

womenatwoodstock.com

Webmaster for:

bohmp photography.com

eyeprosper.com

greatlabels.com

nancymurphy.com

perf2ndwind.org

Current Projects, cont'd.

Contributing writer for:

sixtyandme.com
roommates4boomers.com

Past Projects

Ghostwrote an expert advice book bylined to a family law attorney about legal, financial, and personal issues of importance to women.

Founded and for fifteen years published *Family Times of Cleveland*, an award-winning regional parenting magazine.

Copy-edited trade and textbooks for Harcourt Brace Jovanovich and Prentice-Hall.

Published two legal articles on transnational radiation pollution in the *Case Western Reserve Journal of International Law*.

Past Positions

Director of Communication & Marketing

CH-UH School District
Cleveland Heights, Ohio
2003 to 2005

Real Estate Attorney

Private Practice
New York City
1983 to 1986

President and CEO

Hearth Marketing & Media, Inc.
Cleveland, Ohio
1988 to 2003

Enforcement Attorney

U.S. Environmental Protection Agency
Region II – New York City
1980 to 1983

Degrees

J.D., Case Western Reserve University School of Law
B.S., UCLA, cybernetics (premedical studies and engineering)

References

Available upon request